Transfer Trends 2020

Summary
Higher education student transfer interest is at an all-time high due to the pandemic.

Transferology®
Transferology is a cloud-based solution that provides student access to millions of course-to-course and program-to-program transfer equivalencies. This information helps assist college advisors, students, and parents in making informed decisions when transferring higher education credit.

Transferology® Usage

124,105
Average new searches performed each month for transferring credits to alternate institutions and for course replacements using Transferology

105,009
Student accounts created during the time period of March-July, the height of the COVID-19 pandemic

Search Trends vs. 2019
Transferology experienced double-digit growth in student searches for transferring credits to alternate institutions and for course replacements versus the same time in 2019.

May 2020 Usage - Highest Since 2014 Launch

Transfer Interest vs. 2019

11.1% increase
15.7% increase
17.4% increase
14.3% increase
9.6% increase
Subscribing schools
Average session length
Equivalency count
Total usage hours
Courses added by students

CollegeSource is the higher education industry’s trusted SaaS provider of transfer and degree achievement solutions. For nearly 50 years, CollegeSource has led market-changing transformation by inventing and investing in technology solutions that aid the staff and students of higher education institutions, opening the door for students to earn their degrees. As the archiver of the nation’s extensive higher education course catalogs, CollegeSource’s degree audit, academic planning, and transfer credit evaluation solutions are depended on by more than 2,000 institutions and millions of individuals worldwide. For more information, visit collegesource.com.